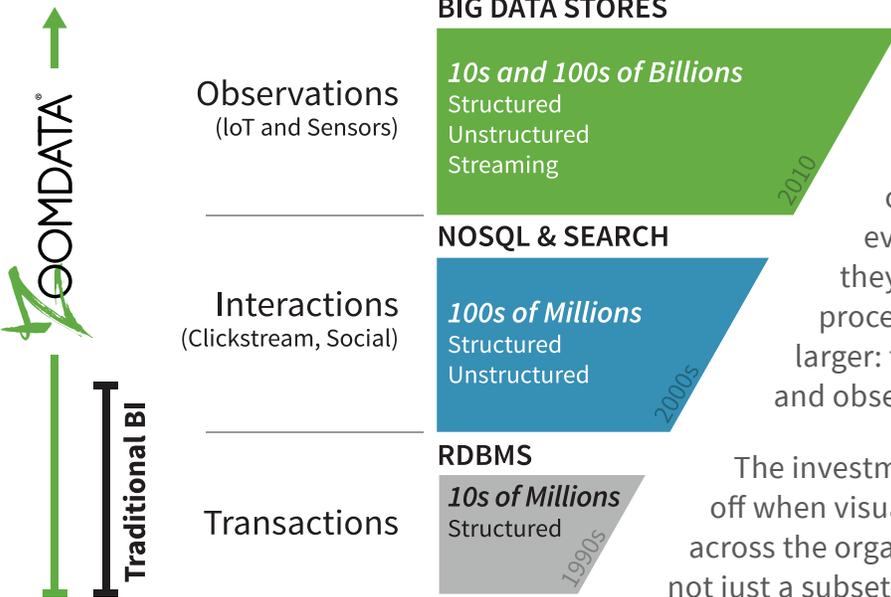


Built for modern data platforms, Zoomdata empowers business users to visually consume and interact with data of all size, type and source.



BI on Big Data: Billions of Rows and Beyond

To gain competitive advantage, organizations consume more data than ever. As new data types and sources emerge, they must rely on modern technologies to process data that is an order of magnitude larger: transaction data, user interaction data, and observation data from devices.

The investment in modern data platforms only pays off when visual analytics links data and business users across the organization to explore all this information—not just a subset—with clarity and ease.

Unfortunately, traditional BI and visual analytics tools were developed for data experts working with relational data. But business users accustomed to analytics in consumer applications and agile exploration of relational data now expect a modern experience with all data types, regardless of data size, type or source.



The Zoomdata partnership with Microsoft extends Power BI ease of use to big and fast data, visualizing billions of rows with speed of thought response. With Zoomdata's Micro-queries and Data Sharpening technologies, Power BI live dashboards can connect to the broadest set of modern data sources, empowering users to consume their data without waiting. The Zoomdata custom Power BI visuals provide live updates of streaming data and the capability to dynamically filter the stream and change the aggregation level, as well as pause, rewind, and replay the stream.

Fastest Visual Analytics

Uniquely architected for fastest interactive query performance against any-sized dataset. All of the data, not just a subset, and without data movement. Built on Spark for fast in-memory performance and easy on-the-fly blending of data from multiple sources.

Built for Modern Data Platforms

Organizations are adopting modern data platforms designed for cost-effective and scalable storage and the processing of new data types high in volume, velocity, and variety. Zoomdata's connectors are optimized for Hadoop, NoSQL, streaming, and cloud data services.

Hadoop	cloudera IMPALA, TEZ, Spark SQL, APACHE DRILL, Microsoft
NoSQL	REDIS, HBASE, KUDU, mongoDB
MPP	TERADATA, VERTICA, memsql
Streaming	kafka, kinesis, nifi, APACHE STORM
Cloud Big Data	redshift, aurora, BigQuery, Azure
SQL Databases	PostgreSQL, MySQL, cassandra, Microsoft SQL Server, SQL
Flat Files	S3, [File Icon]
Search	elastic, Solr, cloudera SEARCH



Real-Time Dashboards



Big Data Exploration

Built for Real-Time Streaming Data Analysis

Go beyond routine historical analysis. Connect to streaming infrastructures. Visualize real-time information and play, pause, and rewind data to find actionable insights dynamically, as events happen.

Empower All Business Users

A simple, intuitive, and responsive user interface meant for the widest range of users to leverage big and fast data. Enjoy a modern user experience, look, and feel.

Easy to Embed and Extend

Embed analytics in any application or extend its base capabilities via rich APIs and an SDK.

For the Data Center or the Cloud

Zoomdata is optimized for cloud delivery with its unique native micro-services architecture. It is certified on Azure and is available on-demand in the Azure marketplace with additional connectors optimized for Azure databases. Zoomdata deploys in the data center, in the cloud, or in a hybrid environment. It scales out on commodity hardware or virtualized instances.